

# Fødevare Danmark creates food for thought

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In collaboration with the marketing department of Fødevare Danmark, we produce and deliver all printed material such as food magazines, brochures, recipe books, seasonal campaigns, as well as in-store/POS decoration for the many members across Denmark. This covers publications such as Danske Slagtermestre, Mad Med Mere, Danmarks Fiskehandlere, Ost- og Delikatesse Foreningen af Danmark, and Smagen af Danmark.

We collaborate closely with their creative team and find the best solutions when it comes to the choice of material and formats, ensuring that each shop looks its best and delivers the greatest level of service and inspiration for its customers.

*We have always had a great relationship with Stibo Complete and find them to be very service minded. They can make everything happen. We always experience a great level of flexibility while all deadlines are maintained at all times.*

**Ulrik Olesen**

**Marketing Manager at Fødevare Danmark**

## A look behind the scenes

Peter, the Art Director at Fødevare Danmark, joined us in our production when we started printing the We Meat magazine. The publication has a circulation of 22,650 editions, is published 5 times a year, and is distributed to 80 butcher shops around Denmark.

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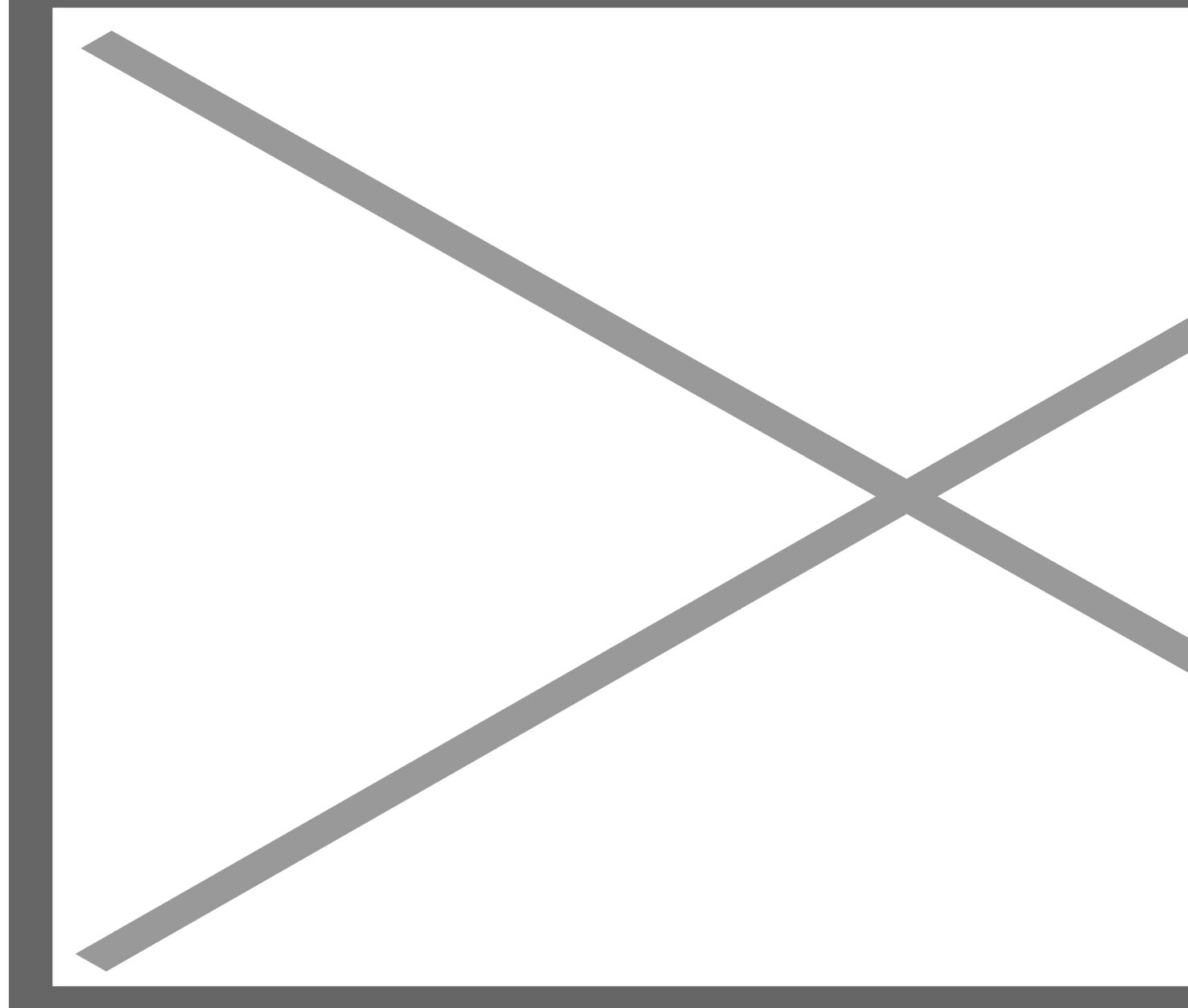


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